



Dedicated to the education of Texas nurses since 1951

Denarius

A Good Samaritan chronicle of good deeds, philanthropy, and caregivers

Did you know:

- More than 8,000 US citizens turn 60 each day
- GSF increased the number of master's and doctoral level students assisted by 68% and 380%, respectively, in 2008
- Nurses are responsible for intercepting 86 percent of medical errors *before* the mistakes affected patients
- The budget to be considered by Congress in 2009 proposes eliminating funding of advanced education nursing. If sustained, it will cut almost \$62 billion from programs that train our nation's most skilled nurses
- Nurses represent one of every three hospital employees
- Some 450,000 licensed nurses are not working at patient bedsides today
- Texas ranks 46th with 656 Registered Nurses per 100,000 population

Hang on to Your Halos

The holiday season has just begun and some people *already* seem weary. Who can blame them? In 2008 we've endured a roller coaster ride of hurricanes, economic instability, and nonstop political ads. But Good Samaritan not only has *hung on* through the ups and downs, but we're ready to go again.

2008 Year in Review

Change isn't just a popular word in politics. GSF has been evaluating and changing its programs throughout 2008. Most changes have been "behind the scenes." But the Foundation also made some dramatic progress, like receiving a \$250,000 grant to add faculty to area nursing schools.

Thanks to many of you, GSF has exceeded all its 2008 financial projections so far. If your year-end donations are sustained, we'll start strong in 2009.

Outlook for '09

Changes at GSF will be more noticeable in the coming months. While we can't influence economic conditions, we *can* control what we do to educate and engage each donor, student, and the broader community. Our goals are simple – we intend to:

- **raise more money,**
- **grant more** of it to nurse education, and
- **spend less** doing it.

To raise more and spend less, we'll focus more of our fund raising effort on individual gifts and foundation grants. We will streamline office operations, using technology to modernize workflow. Technology also will allow us to communicate better and faster.

It's not too late . . .

Many have earned their halos through generous donations to Good Samaritan in 2008. If you have yet to make your gift, **now's the time** to assist a nurse with her or his education and light your own halo. Every gift helps ensure that nurses will be there to care for Texas families when we need them.

On behalf of all of us at Good Samaritan Foundation,

Happy Holidays and Thanks for a Great Year !

If You Don't Have an Oil Well - Get One!

Many of us remember that advertising slogan from the '70's. If you followed its advice, you may be dealing with those pesky royalty checks each month. Good Samaritan would like to *help*.

Since shortly after the Foundation began, visionary donors have made gifts and bequests to the Foundation of real property and mineral interests. As energy prices rose in 2008, so did the Foundation's royalty income. In fact, donated oil and gas royalties will fund scholarships to **more than 100 nursing students** this year.

Structured gifts don't have to be royalties. GSF will be honored to be named beneficiary of your life insurance policy, charitable trust, IRA or other gift arrangement.

When you consult your estate planner or tax advisor, let him or her know you would like to include Good Samaritan Foundation in your charitable planning. Because soon, you may need all the tax deductions you can get.



New GSF Trustee is All Heart



We could devote an entire issue to **Dr. James T. Willerson's** accomplishments, but one really stood out to us – *he married a nurse*.

While Jim worked to become a world-renowned cardiologist, research scientist, and educator, his

wife Nancy (a past recipient of a Good Samaritan scholarship) focused her nursing career on diabetes and renal disease.

Dr. Willerson recently succeeded Dr. Denton Cooley as President of The Texas Heart Institute at St. Luke's Episcopal Hospital. This follows eight years as President of The University of Texas Health Science Center at Houston.

Born in Lampasas, Jim attended The University of Texas at Austin, graduating Phi Beta Kappa and lettering three

years in varsity swimming.

After graduating from Baylor College of Medicine, he completed his medical and cardiology training at Massachusetts General Hospital in Boston and the National Institutes of Health in Bethesda, Maryland.

From 1989 through 2000, he was Chairman of the Department of Internal Medicine at The University of Texas Medical School at Houston. There he created the Institute of Molecular Medicine

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Help Wanted - School Faculties to get a Boost

Today seventy percent of the faculty members in Texas nursing schools are age 50 or older. Good Samaritan recently received a **\$250,000** grant for a program to increase the number of faculty members at area nursing schools.

The grant came from the **M.D. Matthews Foundation**, a private charity created in 1986 by the late **Bill Matthews**, former CEO of Houston Natural Gas Company.

The nursing shortage is beginning to get the public attention it deserves, but a contributing cause—the difficulty nursing schools have getting and keeping their highly-skilled faculty—is almost unknown.

When we asked **Dr. Rebecca Krepper**, Associate Dean of Texas Woman's University College of Nursing about faculty recruitment and retention, she said, "The competition for nursing school faculty is intense.

And the current shortages will increase as everyone loses existing faculty to retirement."

TWU and other colleges of nursing are working hard to add faculty because there's such a huge demand for new graduates. With each additional full-time faculty member, a school may admit **up to 30** new nursing students.

GSF will work with hospitals and schools to develop a collaborative and sustainable solution.

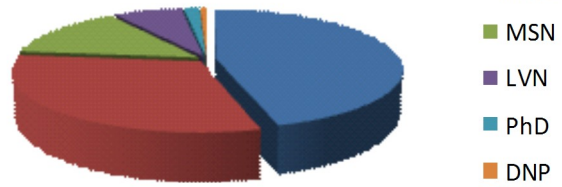
GSF Scholars—Diverse & Dedicated

The dedicated students pursuing nursing degrees at Texas colleges have always been a diverse group. Good Samaritan scholars traditionally show even greater diversity, because GSF scholarships are need-based and are awarded to students at every level of nursing study.

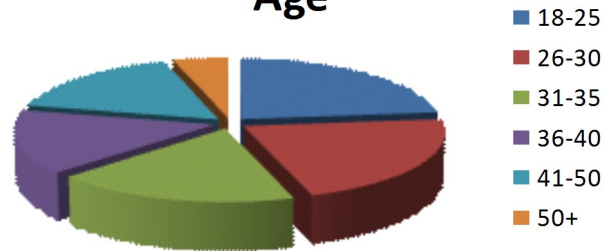
In 2008, donors to the Good Samaritan scholarship program provided:

- \$530,500 in scholarship assistance to
- 582 nursing students attending
- 61 professional nursing programs across Texas. Of those,
- 84 are pursuing Master of Science in Nursing degrees,
- 19 are completing doctoral-level work, and
- \$302,000 is committed to existing GSF scholars for 2009

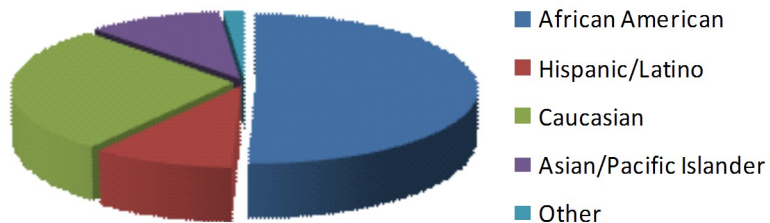
Degree



Age



Ethnicity



IRA Charitable Rollover Extended

Guidestar reports that for older donors and non-profits like Good Samaritan Foundation, a glimmer of good news emerged from last month's economic turmoil: Congress extended the IRA charitable rollover as part of the Emergency Economic Stabilization Act of 2008.

The Fine Print

A charitable gift made directly from an Individual Retirement Account (IRA) will not be taxed as

income as long as:

- the gift is made in 2008 or 2009;
- the IRA holder is age 70½ or older;
- the gift totals \$100,000 or less each year;
- the charity is eligible to receive tax-deductible contributions; and
- the withdrawal goes directly from the IRA to the charity.

The donor does not need to itemize his or her taxes to take advantage of the rollover. If the donor does itemize, however, he or she cannot also take the contribution as a deduction. Please see your attorney or tax advisor for more information.

Guidestar is an online database of nonprofit organizations. Its address is www.Guidestar.org



More Help Wanted—The Need for Nurses

If the stock market crash and Halloween didn't scare you enough, *this should*:

Between 2005 and 2020, demand for nurses will grow by 86 percent. In the same period, 70 percent of today's nursing workforce will retire.

In just three years the number of retiring RNs will exceed the number of new graduates. By 2020, Texas hospitals will have 71,000 unfilled nurse positions.

Nurse Education

Two years ago 6,674 new nurses graduated from 88 Texas nursing schools. The state will need 24,870 new nurses each year to

meet the projected demand in 2020 - a four-fold increase.

Ironically, no shortage exists in the number of

More than 50% of qualified applicants to Texas nursing schools are turned away each year

people *wanting to become nurses*. Prospective students are applying in record numbers. But for several years more than 50 percent of the qualified applicants to Texas nursing schools have been

turned away.

As budgets are squeezed, fewer faculty positions are funded and fewer highly-educated nurses are willing to teach at prevailing wages. In 2006, if the then-vacant faculty positions had been filled, 2,724 more nursing students could have enrolled in Texas nursing schools.

For the fall 2008 term, the Coleman School at Houston Community College received 1,649 applications for 180 seats in the associate degree RN program.



Renowned Cardiologist named to Foundation Board

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(IMM) for the Prevention of Human Diseases, a basic and clinical research effort devoted to the discovery of the genes and proteins that cause human diseases. Jim firmly believes that from these discoveries will come the knowledge to predict, prevent, and cure heart disease, high blood pressure, strokes, aneurysms, heart attacks, and the effects of aging. Dr. Willerson also founded TexGen Research, a col-

laboration of institutions of the Texas Medical Center. The institutions obtain blood samples from patients who have a personal or family history of cardiovascular disease, stroke, dementia, or selected cancers and who are admitted to their hospitals. Great progress is being made by this collaborative biomedical research effort.

Dr. Willerson has served as visiting professor and invited lecturer at more than 220 institutions

worldwide. He has received numerous national and international awards including the Gold Heart, the American Heart Association's highest award in April 2005.

He is the former Chairman of the National American Heart Association Research Committee and of the Cardiovascular and Renal Study Section of the National Institutes of Health. He is an Adjunct Professor of Medicine at Baylor College of Medicine and at The

University of Texas M.D. Anderson Cancer Center in Houston.

Under Dr. Willerson's leadership, UTHSCH raised more than \$700 million in contributions.

